

**BROUGHT TO YOU BY** 



- IT'S A -MONEY THING®

## 65% of Canadian households own a pet



#### That equates to:



#### 8.2 million dogs

8.3 million cats

# Pet EXPENSES



### **BASIC PET CARE**

- Food Collar
- Dishes Leash
- Pet Bed T
- Toys

• Travel Crate

• Treats

## **FIRST-YEAR EXPENSES**

- Adoption Fee
- Pet Licence
- Medical Exam
- Vaccination
- Surgery





#### LIVING SPACE

- Pet Deposit
- Pet Furniture
- Gates
- Fencing
- Clothing Repair
- Furniture Damage
- "Accidents"

## **MEDICAL EXPENSES**

- Veterinarian
- Medical Emergency
- Pet Insurance
- Dental Care
- Ear Care
- Medication
- Allergies





## **PET SERVICES**

- Grooming
- Training
- Dog Walkers
- Pet Sitters
- Kennels

# Budgeting for PET CARE

## **BUDGETING FOR PET CARE**



#### SET MONEY ASIDE MONTHLY

Estimate your monthly pet expenses (make sure you factor in annual expenses as well).

Budget for that amount as you would a monthly bill.

## **BUDGETING FOR PET CARE**



#### **CREATE A PET EMERGENCY FUND**

Pet owners are likely to incur at least one **\$2,000-\$4,000 bill** for emergency care at some point in their pet's lifetime.

Create a separate fund for pet-related emergencies to protect your personal savings goals.

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Sources: American Pet Products Association, American Veterinary Medical Association, Canadian Animal Health Institute, *Financial Post*, Money Under 30, *New York Times*, Statista - IT'S A -MONEY THING®