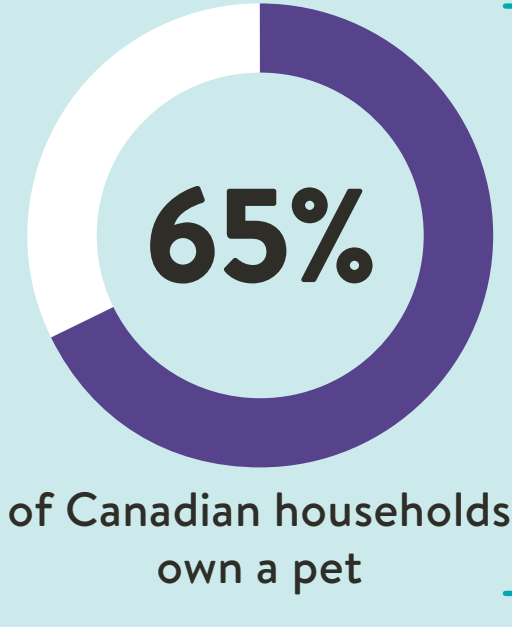


## Can you afford A PET?

A pet's companionship is priceless, but its expenses add up fast. Like walking the dog or scooping out the litter box, budgeting is a part of basic pet care.

### PET OWNERSHIP STATS



**That equates to:**

**8.2 million dogs**  
and

**8.3 million cats**



More than half of millennial pet owners **buy gifts** for their pets **once a month or more**

There are now **more pet-owning households** than households with children



### PET EXPENSES



BASIC PET CARE
Food
Food and Water Dishes
Pet Bed
Toys and Treats
Collar and Leash
Travel Crate

FIRST-YEAR EXPENSES
Adoption Fee
Pet Licence
Medical Exam
Vaccination
Surgery



LIVING SPACE
Pet Deposit
Pet Furniture
Gates
Fencing
Clothing Repair
Furniture Damage
"Accidents"

MEDICAL EXPENSES
Veterinarian
Medical Emergency
Pet Insurance
Dental Care
Ear Care
Medication
Allergies



PET SERVICES
Grooming
Training
Dog Walkers
Pet Sitters
Kennels

### BUDGETING FOR PET CARE

**Preparing for a pet is like budgeting for any significant milestone: preparation is key**

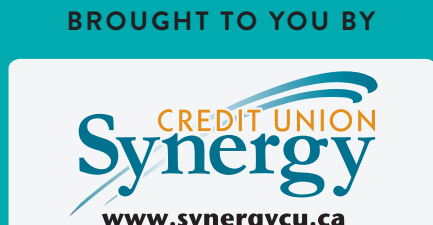


**SET MONEY ASIDE MONTHLY**  
Estimate your monthly pet expenses (you can use the expenses listed in the section above as a starting point—make sure you factor in annual expenses as well). Budget for that amount as you would a monthly bill.



**CREATE A PET EMERGENCY FUND**  
Pet owners are likely to incur at least one \$2,000–\$4,000 bill for emergency care at some point in their pet's lifetime. Create a separate fund for pet-related emergencies to protect your personal savings goals.

BROUGHT TO YOU BY



Sources: American Pet Products Association, American Veterinary Medical Association, Canadian Animal Health Institute, *Financial Post*, *Money Under 30*, *New York Times*, Statista