



FOR IMMEDIATE RELEASE
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The Extra Mile Award:

Recognize someone who goes the extra mile for your local community

Lloydminster, Sask. - Local heroes can come in many forms.

It can be the volunteer who spends their time organizing a fundraiser for a non-profit; the soccer coach who takes time after practice to help an eight-year-old eager to improve their skills or someone who spends time with a youth as an in-school mentor. What they have in common is they all make a difference.

Synergy Credit Union wants to help you recognize the people who make a positive impact in our lives – no matter how big or small it may seem – with the Extra Mile Award, an opportunity to share the story of a deserving local community hero.

“Most people don’t ask for anything in return,” said Synergy Credit Union CEO Glenn Stang. “This is a way we can help tell those amazing stories of selflessness and giving back that makes our communities so great to live in.”

How does it work?

From Feb. 24 until March 15, you are invited to fill out a nomination form at www.synergycu.ca/extramile. The nominees’ stories will be shared on the website March 28. Everyone is encouraged to vote online. Synergy Credit Union branches will be able to access online voting for anyone who prefers to cast their ballot in-branch or doesn’t have access online. Voting opens March 28 and closes April 13 at 11:59 p.m. MST.

At the official grand opening of The Synergy Centre on April 16, the top five nominees will be honoured, with the grand prize winner receiving \$1,000.* The top four runners-up will each receive \$500.

“We know our community is full of everyday people doing great things and we look forward to helping share their stories,” said Synergy Credit Union board president Wayne White. “Synergy Credit Union is proud to be able to honour local community heroes.”

Full contest rules, eligibilities and regulations are available at www.synergycu.ca/extramile.

*The winners must be in attendance or arrange for a representative to claim the prize on April 16.

