



FOR IMMEDIATE RELEASE

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Celebrate International Credit Union Day with Synergy Credit Union

Lloydminster, Sask. - Join the festivities with Synergy Credit Union and 217 million people around the world at an event near you.

October 19 is International Credit Union Day and Synergy's 10 branches will be hosting events as another way to thank members for their continued support. A complete schedule can be on [Synergy's website](#).

Credit unions are not-for-profit financial co-operatives guided by seven principles, including democratic control, social responsibility, and returning all profits to members. This year's theme is "Celebrating financial services that are #better for you."

"Credit Unions are unique because we put members before profits," said Synergy CEO Glenn Stang. "It's just not just a slogan or a catchphrase, it's the way we do business. October 19 is a day that really puts the spotlight on that difference."

Synergy Credit Union members have even more reason to celebrate with more than \$2 million allocated into members' ProfitShares accounts earlier this year. Those who have reached a certain balance in those accounts will receive a cash paydown soon.

This year includes increased significance for Synergy as they celebrate 10 years since the major amalgamation between Kindersley and Lloydminster credit unions. The credit union has been celebrating throughout the year with #10YearsSynergyCU.

On International Credit Union Day, Synergy Credit Union joins more than 217 million credit union members around the world in celebrating the people-first principles that have helped lift people out of poverty and strengthen communities all over the globe.

The public is welcome to stop by any of Synergy's 10 branches and celebrate a movement that if focused on the financial success of all people.

About Synergy Credit Union

Synergy Credit Union is a member-owned financial institution serving more than 27,000 members from 10 communities within west-central Saskatchewan. Synergy Credit Union is the fourth largest credit union in the province of Saskatchewan and is one of the leading credit unions in Canada, with more than \$1 billion in assets. Synergy Credit Union provides core banking services through the traditional branch network, the Canada-wide AccuLink ATM network, online banking, automated telephone banking, mobile web banking, as well as through the

Member Contact Centre and by SMS texting. More complex and advanced services, such as financial advice and analysis, are delivered by specialists who may be located in select branches or available to meet in a location of the member's choice, by request.