



FOR IMMEDIATE RELEASE

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Celebrating 10 years of Synergy Credit Union

Lloydminster, Sask. - In January 2007, the name Synergy Credit Union was introduced to reflect credit unions coming together. The announcement was a way to celebrate past successes while anticipating what the future held.

Ten years later, Synergy Credit Union looks back on the growth and the progress that has been made by its 10 branches and 27,000 member-owners since that partnership began. While financial services, products and advice are the pillars of the credit union, it's being a contributing member of the community that distinguishes it. The name relates back to what Synergy strives to do in its mission statement - building relationships beyond banking.

"It's about improving the wellbeing of our communities," said Synergy CEO Glenn Stang. "The better our communities are, the better we do. Better leaders, better communities – it's always that cycle."

To celebrate the 10th anniversary of Synergy Credit Union on Jan. 31, Synergy staff will be delivering Random Acts of Kindness throughout our region, so be on the lookout! You can follow along the event on social media using #10yearsSynergyCU.

There will also be a number of other events throughout the year.

The name was created when Lloydminster Credit Union and Kindersley Credit Union amalgamated. The partnership was recognized by choosing a title that reflects the credit union's values of working together for the greater good.

"The last 10 years have been tremendously successful because of the commitment of our members and our staff," said Synergy Credit Union Board of Directors President Don Wheler. "The name Synergy Credit Union has become synonymous with serving the region's needs - financially and because of its heavy involvement in our communities. Last year alone, Synergy staff volunteered over 12,000 hours."

"We're a different credit union than we were 10 years ago," said Stang. "We're really focused on our members' needs - first and foremost - and then Synergy overall. And we balance out the two at the end of the day."

About Synergy Credit Union

Synergy Credit Union is a member-owned financial institution serving more than 27,000 members from 10 communities within west-central Saskatchewan. Synergy Credit Union is the fourth largest credit union in the province of Saskatchewan and is one of the leading credit unions in Canada, with more than \$1 billion in assets. Synergy Credit Union provides core banking services through the traditional branch network, the Canada-wide AccuLink ATM network, online banking, automated telephone banking, mobile web banking, as well as through the Member Contact Centre and by SMS texting. More complex and advanced services, such as financial advice and

analysis, are delivered by specialists who may be located in select branches or available to meet in a location of the member's choice, by request.

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