

## WHAT WE OFFER

Our financial literacy presentations are customizable based on the age group we are speaking with. We would be happy to meet in advance to design a presentation that is tailored to your organization and your audience.

We are passionate about financial literacy and believe that teaching it at a young age can help develop good money habits early that lead to successful money managers later in life.

## OTHER COMMUNITY PARTNERS

- Schools - All age levels
- 4H Clubs
- Senior Centres
- Treatment Centres
- Air Cadets
- MS Society

## TOPICS WE CAN COVER:

- Budgeting basics
- Loan basics
- Boosting your credit score
- Protecting yourself from identity theft
- Managing the impact of inflation
- Much more

## WHY IS FINANCIAL LITERACY IMPORTANT?

- Empowers youth
- Helps them understand the power of money
- Prevents them from having too much debt
- Teaches them how to build credit
- Teaches them how to invest
- Helps them avoid scams
- Enables them to become self-sufficient

Source: [debt.ca](http://debt.ca)

## THE SYNERGY ACADEMY

We believe that helping you to prosper also means truly supporting you on your journey to becoming your own best financial advocate. This belief is a big part of our motivation to build It's a Money Thing Academy, a set of free online money education courses that you can access at your convenience.

## - IT'S A - MONEY THING®

Who said financial education must be all serious and boring?

Join our main character Jen on her journey to understand everything there is to know about money. We have a whole library of videos available and blogs with financial tips on a variety of subjects at [synergycu.ca](http://synergycu.ca).



## SYNERGY EMERGING LEADERS

You deserve a vibrant and forward-thinking financial institution, and that's what we're committed to being for you.

One of the ways we do this is through our Synergy Emerging Leaders (SEL), a cross-organizational committee of Synergy leaders and future leaders who share the vision of making our credit union a better place for our employees, members and communities.

## FINANCIAL LITERACY TEAM

Your SEL Financial Literacy Team is committed to providing communities with financial education to help build knowledge and skills to understand their money.

We're passionate about your financial wellness and view understanding how money works as the core of that wellness. We offer financial literacy services and support to empower you to understand how to manage your money for prosperity today and into your future.



1-866-825-3301 | [synergycu.ca](http://synergycu.ca)

### CONTACT US TODAY

We would be happy to discuss options around bringing financial literacy education to your students.

Email: [financial.literacy@synergycu.ca](mailto:financial.literacy@synergycu.ca)



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*Introducing the*



*Financial Literacy Team*